# OPENET

Filling the Biggest Data Gap in Water Management



















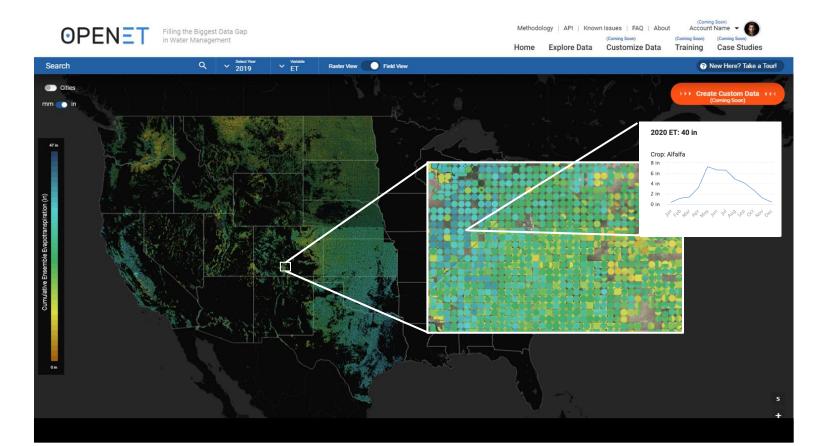








## OpenET: Reliable, accurate water data



## What is evapotranspiration (ET)?

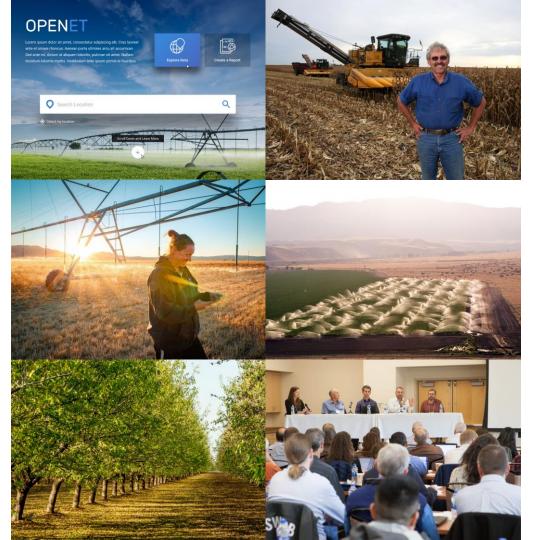
#### Water applied to a field ultimately:

- Evaporates
- Transpires (after being used by plants to grow)
- Recharges underlying groundwater
- Runs off and returns to a local canal or river

#### OpenET can help:

- Rural communities to design locally driven water conservation and trading programs.
- Water managers to develop more accurate water budgets, incentive programs and other innovative strategies.
- Policymakers to more accurately track water supplies, simplify regulatory compliance, and codevelop solutions with local communities.
- Farmers to improve irrigation practices to maximize "crop per drop" and reduce costs for fertilizer, water, and energy.





#### • OpenET goals:

- Reliable and transparent ET data are produced and easily accessible for all farmers, communities, and water managers in the west via openetdata.org
- There is trust in the validity of the data and information provided by the platform, and it is utilized by farmers, and private and public resource managers at the local, state and federal levels.
- A variety of innovative and locally driven water management practices are enabled at a much larger scale than currently possible.

#### Founded on open science

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**USGS** (SSEBop) Gabriel Senay, MacKenzie Friedrichs

**Google Earth Engine** Tyler Erickson























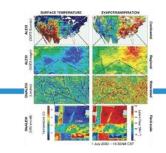




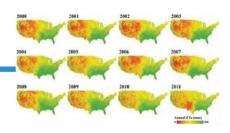
#### OpenET uses well-established methods



METRIC 30m | 20+ state water management agencies



ALEXI/DisALeXI 500m-5km | NOAA, USDA, NASA, U.S. Drought Monitor



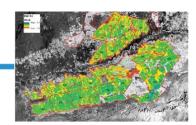
**SSEBop** 30m-1km | USGS National Water Census



SIMS
30m | CA Department of Water Resources,
UCCE, +5 western states, NASA

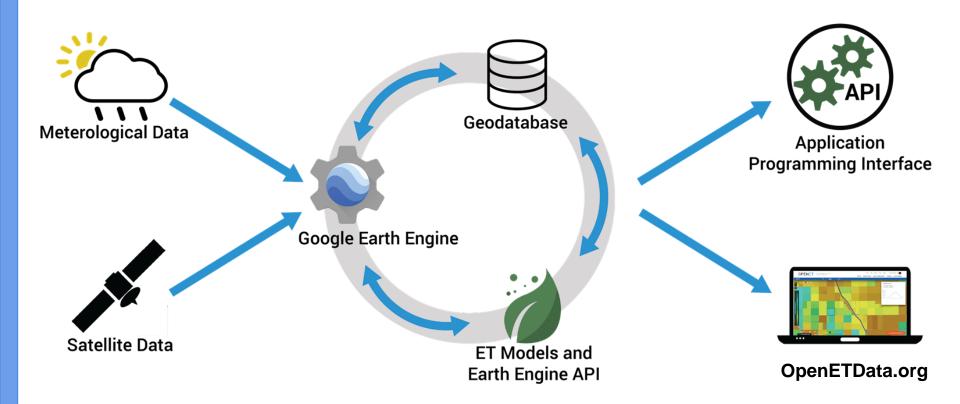


JPL-PT 30m-1km | New Mexico State Engineers Office, NASA



**SEBAL** 30-300m | World Bank, UN FAO, eLeaf

#### How OpenET works



#### OpenET Ensemble Value: Croplands

Accuracy Summary for Croplands for the OpenET Ensemble ET Value						
Time Period	Slope	Mean Bias Error	Mean Absolute Error	Root Mean Squared Error	r-squared	Mean flux tower ET
Water Year: 14 sites / 48 total water years	0.91	-90.75 mm (-9.0%)	101.71 mm (10.1%)	111.79 mm (11.1%)	0.88	1008 mm
Growing Season: 38 sites / 151 growing seasons	0.98	-13.72 mm (-2.3%)	77.03 mm (12.7%)	92.02 mm (15.1%)	0.87	608 mm
Monthly: 45 sites / 1,682 months	0.94	-5.86 mm (-6%)	15.71 mm (17.1%)	20.23 mm (22%)	0.90	92.04 mm
<b>Daily</b> : 49 sites / 4,804 days	0.86	-0.36 mm (-10.2%)	0.83 mm (23.5%)	1.09 mm (30.9%)	0.81	3.53 mm

**Slope:** Measure of overall bias; 1.0 is perfect

Mean Bias Error (MBE): Measure of bias; 0.0 is perfect

Mean Absolute Error (MAE): Measure of expected error; 0.0 is perfect

Root Mean Squared Error (RMSE): Measure of expected error with

additional weight for outliers; 0.0 is perfect

**r-squared**: Measure of the ability of the model to reproduce observed

variability; 1.0 is perfect

#### More information available at:

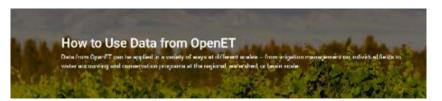
www.openetdata.org/methodologies www.openetdata.org/accuracy

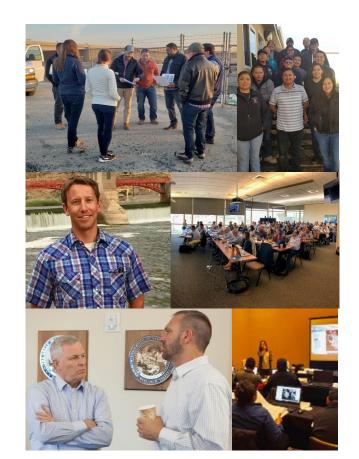
#### Dedicated to transparency and equal data access

Available on www.openetdata.org:









(and more)

#### OpenET, Inc. Vision

Advance solutions to our world's greatest water challenges through a shared understanding of water use.



#### OpenET, Inc. Goals

- Build organizational sustainability and ensure operational excellence.
- Foster acceptance and trust for OpenET data across the Western US.
- Inform improvements to land and water management through more accurate understanding of water use.
- Support innovative, locally-driven water management within rural, agricultural and disadvantaged communities.
- Expand geographically beyond the 17 Western states.

























